TRANSLATING SCIENCE INTO INNOVATION IN HEALTHCARE:
How industry and academia together can create opportunity in a time of crisis

Saturday and Sunday, October 27 - 28, 2012
8:15AM – 5:30PM
Weill Cornell Medical College
Uris Auditorium, 1300 York Avenue at 69th Street

Contributing Sponsors:
Albert Einstein College of Medicine
Montefiore University Hospital
The Rockefeller University
Mount Sinai School of Medicine
Hunter College Center for Study of Gene Structure and Function
Bay City Capital

Students and faculty are invited to attend a two-day symposium that will address how industry and academia can partner to address fundamental challenges facing the future of innovation in healthcare and how new technologies can lead to improved care, better outcomes, and lower costs.

Space is limited!
Pre-register to reserve your spot:
http://ctscweb8.ctsc.med.cornell.edu/InnovationCourse/preregister.cfm

Topics include:
• Transforming ideas into marketable innovations
• Creating new paradigms and business models in healthcare
• Doing more with less—lowering costs and maximizing returns on investments
• Exploring the impact of new technologies—industry and academic perspectives

Specific program information can be found at:
http://ctscweb8.ctsc.med.cornell.edu/InnovationCourse/programinfo.cfm

This course may be taken for credit through the Mailman School of Public Health at Columbia University, course number P8146.

For additional information, please contact James Holahan at jph2003@med.cornell.edu